

BUBBLECRAFT®

*A perfectly bubbled soft wine with the sweetness and flavor Oliver fans crave and the pop-fizz effect special occasions require. **Toast a friend, cherish a vmilestone, rejoice in the everyday.** Oliver bubblecrafted wines — for weeknights, weddings, and **everything in between.***



OLIVER
WINERY & VINEYARDS

Bubblecraft® Sales Strong From the Start

Bubblecraft® sold in the product's first four months could fill 515,000 wine glasses! We'll clink to that.



BUBBLECRAFT RED #78 IN DOLLARS & 101 IN UNITS

- Bubblecraft Red is the #4 sparkling over \$9; Bubblecraft White is #6.
- Bubblecraft White #143 in dollars & 170 in units
- Bubblecraft Red #6 in the sparkling category; Bubblecraft White is #10!

*(Nielsen 24-week, ending 3-26-16)



RED

BUBBLECRAFT® RED

Sweet, luscious Concord wine. Sparkly ruby color matched by satisfying, refreshing finish. Pair with a bowl of popcorn and a night in. Or, gift it with a decadent chocolate treat.

BUBBLECRAFT® WHITE

Fresh, fun, and fancy. Flowery, gentle peach and honeysuckle notes. Pair with party shoes (even if it's just a party of one).



SHIPPER

BOTTLE DIMENSIONS

11.8 in. H x 3.5 in. D

CASE DIMENSIONS

14 in. x 10.5 in. x 11.7 in.



WHITE