

BUBBLECRAFT®

*A perfectly bubbled soft wine with the sweetness and flavor Oliver fans crave and the pop-fizz effect special occasions require. **Toast a friend, cherish a vmilestone, rejoice in the everyday.** Oliver bubblecrafted wines — for weeknights, weddings, **and everything in between.***



OLIVER
WINERY & VINEYARDS

Bubblecraft® Sales Strong From the Start

U.S. sparkling wine sales are up 12.6% in dollars sold, and up 10% in units sold. We'll clink to that!



BUBBLECRAFT RED #115 IN DOLLARS & #140 IN UNITS

- Bubblecraft Red is the **#4** sparkling over \$9; Bubblecraft White is **#6**.
- Bubblecraft White **#228** in dollars & 217 in units
- Bubblecraft Red **#7** in the sparkling category; Bubblecraft White is **#13!**

**(Nielsen 52-week, ending 11-5-16)*



BUBBLECRAFT® RED

Sweet, luscious Concord wine. Sparkly ruby color matched by satisfying, refreshing finish. Pair with a bowl of popcorn and a night in. Or, gift it with a decadent chocolate treat.

BUBBLECRAFT® WHITE

Fresh, fun, and fancy. Flowery, gentle peach and honeysuckle notes. Pair with party shoes (even if it's just a party of one).



SHIPPER

BOTTLE DIMENSIONS

11.8 in. H x 3.5 in. D

CASE DIMENSIONS

14 in. x 10.5 in. x 11.7 in.



0 12584 00017 8

RED



0 12584 00013 0

WHITE