

# Soft Red

## ➔ Overview

An American favorite, Soft Red has been the top selling wine in Indiana for the past five years. Called America's original dessert wine, Concord is famous for its deep burgundy color and classic sweetness. Concord, a native North American species, is grown on a greater variety of soils and under a wider range of climatic conditions than any other American grape variety.

## ➔ Tasting Notes

Enticing and luscious grape aroma. Dark ruby color is matched by rich, fruity semi-sweet flavors and a velvety smooth finish. Perfectly balanced, refreshing fruit flavor.

## ➔ Winemaking

Concord juice from the cool growing regions of the Great Lakes is fermented in stainless steel tanks. Cold fermentation retains Concord's bright fruit aroma and taste. Immediately following fermentation, the now-dry wine is clarified. Additional juice is then added to the wine to provide sweetness and enhance Concord's character.

## ➔ Food Pairing

The every day, every occasion wine! Serve chilled, Soft Red complements just about any food from dinner to dessert. Add to your favorite red pasta sauce for delectable flavor. Perfect for Sangria or as an after-dinner sipping wine. Enjoy with rich chocolate desserts.



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